



# Unit Tour5A

## Circular Economy in the Tourism Sector (Transport)

### 1. Introduction

Unit 1 provides resources for vocational trainers seeking to incorporate the circular economy into their courses in the tourism sector. The focus is on highlighting the need for and benefits of a circular economy in the tourist transport sector. The unit explains what a circular economy is and how to implement one in coach companies.

### 2. Learning Outcomes

<b>Knowledge</b>	Understand the environmental impact of tourist transport and the benefits of circular economy approaches.
<b>Skills</b>	Identify circular-economy approaches in the coach transport sector for tourists.
<b>Competencies</b>	Apply circular-economy principles to businesses in the coach sector providing tourist transport.
<b>EQF Level</b>	This content is mainly suitable for EQF level 4.

### 3. Lesson Plan

The following table can be used as a template for structuring a training programme at level 4

Method	Description	Suggested duration in minutes (total minutes)
<b>Brainstorming session</b>	Brainstorming where you as trainer write down definitions, notions and connotations to be used for future discussions and reference. You can continue the brainstorming session with the following questions if needed: <ul style="list-style-type: none"> <li>- Do your students know / recognise the term 'circular economy' in the tourist transport sector?</li> </ul>	30



	<ul style="list-style-type: none"> <li>- Can the students identify cases where circular economy principles have contributed to economic growth in the sector?</li> <li>- Do students realise the importance of introducing a circular economy in the sector?</li> </ul>	
<b>Presentation by trainer using PPT</b>	Overview	60
	Unit Learning Objectives	
	The Problem	
	The Solution	
	Video	
	Opportunities in the Tourism Transport Area - Why & Who?	
	Discussion Points	
	Opportunity 1 - Coach Transport	
	Coach Transport Case Study - ALSA	
	Discussion Points	
	Summary	
	You Have Learned	
<b>Assessment</b>	Take the Quiz	15

## 4. Quiz

### 1. What is a circular economy?

Answer: A 'closed-loop' system with no waste.

### 2. What percentage of emissions from tourism is transport-related?

Answer: 75%.

### 3. Which mode of transport produces the lowest emissions per passenger per km travelled?

Answer: Coach.