



Unit Tour4B

Circular Economy in Tourism Sector

Accommodation and Food sector

(Case Studies/ Success Stories)

1 Introduction

Unit 4B provides guidance for trainers looking to develop a short training programme on introducing sustainable practises to the accommodation/hotel sector to their students. The focus is on highlighting examples of different hotels and the initiatives that they have successfully applied to their hotel operation. It is important for the learner to understand the CE practices required for ensuring sustainability in the sector.

In the context of event management the level of knowledge, skills and competence your students will be expected to show will be as follows

Level	Knowledge	Skills	Competence
Level 4	Learners should be able to understand the key measures taken to reduce environmental impact in the case studies described in this Unit.	Cognitive and practical skills required to apply the CE measures identified to their own work environment.	Exercise self-management within the guidelines of CE thinking management that are usually predictable, but are subject to change; supervise the routine work of others, taking some responsibility for the evaluation and improvement of work.

2 Learning Outcomes

The learning outcomes of Unit 4B are as follows:

1. For the students to be able to understand the environmental impact of tourist food accommodation and the benefits of circular - economy approaches.
2. For the students to be able to to identify circular-economy approaches in the accommodation and food sectors for tourists.
3. For the students to be able to apply circular-economy principles to businesses in the accommodation and food sectors catering to tourists.



3 Lesson Plan

The following table can be used as a template for structuring a training programme at level 4

Method	Description	Suggested duration in minutes (total minutes)
Presentation Session	Present the PPTX file to the students. Ask the students to note which measures are common to several of the case study hotels.	30
Discussion	Break the students into small groups. Ask them to think about hotels or accommodation where they have worked, or stayed at a guest and consider what measures could support a more sustainable experience	60
Assessment	Quiz in the form of MCQs	15

4 Quiz Exercise

Q. Which hotel utilized up-cycled furniture for its refurbishing?

Ans: C) Green Solutions House

Q. What percentage of the products used at The Guldsmeden Hotel is organic?

Ans: D) >90%