



# Unit Tour5B

## Circular Economy in the Tourism Sector (Transport)

### 1 Introduction

Unit 2 provides resources for vocational trainers seeking to incorporate the circular economy into their courses in the tourism sector. The focus is on explaining how circular economy business models can be applied in the vehicle hire sector. The unit explains the five Accenture business models and how to implement them in vehicle hire companies.

### 2 Learning Outcomes

<b>Knowledge</b>	Understand the circular nature of the five Accenture business models.
<b>Skills</b>	Identify circular business opportunities within the vehicle hire sector focused on tourism.
<b>Competencies</b>	Implement Accenture business models within the vehicle hire sector.
<b>EQF Level</b>	This content is mainly suitable for EQF level 4.

### 3 Lesson Plan

The following table can be used as a template for structuring a training programme at level 4

Method	Description	Suggested duration in minutes (total minutes)
<b>Brainstorming session</b>	Brainstorming where you as trainer write down definitions, notions and connotations to be used for future discussions and reference. You can continue the brainstorming session with the following questions if needed: <ul style="list-style-type: none"> <li>- Do your students think CE implementation is necessary for vehicle hire? If yes, then how they can be a part of these efforts.</li> <li>- How as a manager you can convince stakeholders to introduce CE in vehicle hire?</li> </ul>	30



<b>Presentation by trainer using PPT</b>	Overview	60
	Unit Learning Objectives	
	Accenture Business Models	
	Opportunities in the Tourist Transport Area - Discussion	
	Opportunity 2 - Vehicle Hire	
	Case Study - Guppy	
	Discussion Points	
	Summary	
	You Have Learned	
<b>Assessment</b>	Quiz	15

## 4 Quiz

1. **What are the main goals of sharing platforms for a business providing transport to tourists?**

Answer: Reducing waste and lost revenue

2. **What does resource recovery mean for a business providing transport to tourists?**

Answer: Salvaging materials for future use at the 'end' of their useful life.

3. **Which of the following is not an example of circular inputs within a tourist transport business?**

Answer: Unleaded Petrol