



Unit Tour6B

Circular Economy in Tourism Sector

Sustainable Event Management

(Case Studies/ Success Stories)

1 Introduction

Unit 2 provides guidance for trainers looking to develop a short training programme on introducing circular events management approach to their students. The focus is on highlighting examples of different successfully organized sustainable events to demonstrate how CE approach can be implemented in events management. It is important for the learner to understand the CE practices required for ensuring sustainability and circularity in events.

In the context of event management the level of knowledge, skills and competence your students will be expected to show will be as follows

Level	Knowledge	Skills	Competence
Level 4	Learners should be able to lay out the advantages of CE events management that focus on the reduction of waste.	Cognitive and practical skills required to estimate the overall material flows in an event and decide on priority materials to be handled according to CE principles.	Exercise self-management within the guidelines of CE events management that are usually predictable, but are subject to change; supervise the routine work of others, taking some responsibility for the evaluation and improvement of work.

2 Learning Outcomes

The learning outcomes of Unit 2 are as follows:

1. For the students to be able to analyse how different events ensured circularity and sustainability in their implementation phase
2. For the students to familiarise and be able to describe the important steps which can help integrate CE practices in events
3. For the students to be able to elaborate a discussion and argument for circular economy in events management with examples.



3 Lesson Plan

The following table can be used as a template for structuring a training programme at level 4

Method	Description	Suggested duration in minutes (total minutes)
Brainstorming session	Brainstorming where you as trainer write down definitions, notions and connotations to be used for future discussions and reference. You can continue the brainstorming session with the following questions if needed: <ul style="list-style-type: none"> - Do your students think CE implementation is necessary for events? If yes, then how they can be a part of these efforts as a participant of these events. - How as a manager you can convince stakeholders to introduce CE in events? 	30
Presentation by trainer using PPT	Introduction	60
	Success Stories – 1	
	Discussion	
	Success Stories - 2	
	Discussion	
Assessment	Quiz in the form of MCQs	15

4 Quiz Exercise

Q. No.i. Which of the events from success stories in your opinion was the most sustainable and why?

Ans: Each student can state their opinion.

Q. No.ii. Which approach do you think is most used in all the success stories for sustainability?

Ans: 3Rs – Reduce , Reuse & Recycle