



Unit Tour7A

Circular Economy in Tourism Sector

Sustainable Places of Interest

(Introduction, Importance & Implementation)

1 Introduction

Unit 1 provides guidance for trainers looking to develop a short training programme on introducing circular economy approach for places of interest to their students. The focus is on introducing three-axis CE model for places of interest; prominent elements & principals of sustainable places of interest; why places of interest should be circular/sustainable and how CE approach can be implemented in places of interest. It is important for the learner to understand what CE is and how its methods and business models might help diverse places of interest.

In the context of places of interest management the level of knowledge, skills and competence your students will be expected to show will be as follows

Level	Knowledge	Skills	Competence
Level 4	Learners should be able to lay out the advantages of CE management for places of interest that focuses on the reduction of waste.	Cognitive and practical skills required to estimate the overall material flows in a place of interest and decide on priority materials to be handled according to CE principles.	Exercise self-management within the guidelines of circular places of interests management that are usually predictable, but are subject to change; supervise the routine work of others, taking some responsibility for the evaluation and improvement of work.

2 Learning Outcomes

The learning outcomes of Unit 1 are as follows:

1. For the students to be able to analyse the term circular economy and its implementation in tourism specifically in places of interest like zoos, museums, historical sites etc.
2. For the students to familiarise and be able to describe – analyse basic terminology of CE (circular economy), why places of interest should be made circular and how we can ensure CE implementation in different places of interest.
3. For the students to be able to learn about different factors and practices which count for making places of interest sustainable.



3 Lesson Plan

The following table can be used as a template for structuring a training programme at level 4

Method	Description	Suggested duration in minutes (total minutes)
Brainstorming session	Brainstorming where you as trainer write down definitions, notions and connotations to be used for future discussions and reference. You can continue the brainstorming session with the following questions if needed: <ul style="list-style-type: none"> - Do your students know / recognise the term CE in tourism sector? - Do students realize the importance of introducing CE in tourism places of interest? 	30
Presentation by trainer using PPT	Introduction	60
	Three-Axis circular economy model for places of interest	
	Principals of sustainable place of interest	
	Elements of place of interest	
	Basic Lessons from past literature for making places of interest sustainable	
	Discussion	
	CE Opportunitites for places of interests sustainability	
	Discussion	
Assessment	Quiz in the form of MCQs	15

4 Quiz Exercise

Q. No.i. Write names of three focus areas of the three-axis CE model for places of interest?

Ans: Public Administration, tourism sector or resident population

Q. No.ii. Which factors count for making places of interest circular/sustainable?

Ans: Communications, Management, Planning, Individual & Communities

Q. No.iii. Write three CE opportunities of sustainable places of interest?

Ans: Each student can state their own names e.g., Avoid Single use plastic, Say no to wildlife products, Unplug to unwind (resources conservation)