



Unit Tour7B

Circular Economy in Tourism Sector

Sustainable Places of Interest

(Case Studies/ Success Stories)

1 Introduction

Unit 2 provides guidance for trainers looking to develop a short training programme on introducing circular economy approach for places of interest to their students. The focus is on highlighting examples of different successfully run sustainable places of interest to demonstrate how CE approach can be implemented in managing places of interest. It is important for the learner to understand the CE practices required for ensuring sustainability and circularity in places of interest.

In the context of places of interest management the level of knowledge, skills and competence your students will be expected to show will be as follows

| Level | Knowledge | Skills | Competence |
|---------|---|--|---|
| Level 4 | Learners should be able to lay out the advantages of CE management for places of interest that focuses on the reduction of waste. | Cognitive and practical skills required to estimate the overall material flows in a place of interest and decide on priority materials to be handled according to CE principles. | Exercise self-management within the guidelines of circular places of interests management that are usually predictable, but are subject to change; supervise the routine work of others, taking some responsibility for the evaluation and improvement of work. |

2 Learning Outcomes

The learning outcomes of Unit 2 are as follows:

1. For the students to be able to analyse how different places of interest ensured circularity and sustainability in their operations
2. For the students to familiarise and be able to describe the important steps which can help integrate CE practices in places of interest
3. For the students to be able to elaborate a discussion and argument for circular economy in places of interest with examples.



3 Lesson Plan

The following table can be used as a template for structuring a training programme at level 4

| Method | Description | Suggested duration in minutes (total minutes) |
|--|---|---|
| Brainstorming session | Brainstorming where you as trainer write down definitions, notions and connotations to be used for future discussions and reference. You can continue the brainstorming session with the following questions if needed: <ul style="list-style-type: none"> - Do your students think CE implementation is necessary for places of interest? Elaborate. - How as a manager you can convince stakeholders to introduce CE in places of interest? | 30 |
| Presentation by trainer using PPT | Introduction | 60 |
| | Success Stories – 1 | |
| | Discussion | |
| | Success Stories - 2 | |
| | Discussion | |
| Assessment | Quiz in the form of MCQs | 15 |

4 Quiz Exercise

Q. No.i. Which place of interest from success stories in your opinion was the most sustainable and why?

Ans: Each student can state their opinion.

Q. No.ii. Bhutan takes a daily tariff from all tourist. In your opinion, is this approach useful for ensuring sustainability for places of interest? If yes then how? If no then why?

Ans: Each student can state their opinion.